

Northeast Debt Collection Expo

CONNECTICUT DELAWARE DISTRICT OF COLUMBIA MAINE MASSACHUSETTS MARYLAND NEW HAMPSHIRE NEW JERSEY NEW YORK PENNSYLVANIA RHODE ISLAND VERMONT WEST VIRGINIA

2020 Northeast Debt Collection Expo Sunday-Tuesday, September 13 – 15, 2020 Bally's, Atlantic City NJ

Dear Prospective Sponsor,

Join us for one of the most enthusiastic events of the year! The New York State Collectors Association, Mid-Atlantic Collectors Association, New Jersey Collectors Association, and the New England Collectors Association state and multi-state units of ACA International representing over 400 collection agency members, will jointly host **the 2020 Northeast Debt Collection Expo** with wide-ranging areas of interest to credit and collection businesses, and credit professionals. The objective of this Expo is to provide a forum for innovative solutions to issues common within our industry. Expo '19's total attendees numbered 75.

If you are a preferred provider offering products or services of use to our market constituency, we believe the addition of your company to our Exposition Hall will be of great interest to our attendees.

This Expo will be held on September 13-15 at Bally's, Atlantic City, and will be attended by professionals involved in the credit and collection business, attorneys, and other representatives -- the very decision-makers who use your products and services.

Past Expos have been attended by a solid cross section of professionals, suppliers and vendors, and registrants have found previous programs to be well worth the investment of their time. We will be announcing the program by way of email and a hard-copy mailer being sent to over 500 ACA International members located in the Mid-Atlantic and the Northeast regions. The event is open to all individuals-- not just ACA members.

Included here is more information regarding the event, including a *Sponsorship Selection Form*. Thank you in advance for your consideration of this program and we hope we can count on your support!

Sincerely,

Jacob Corlyon President, NYSCA	Jeff DiMatteo President, NECA	David Winters Vice President, MACA	Larry Steller President, NJACA
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Room Reservations	888-516-2215 (8am-2am EST seven days a week)
Group name:	Northeast Debt Collection
Group code:	SB09DC0 or say <i>Northeast Debt Collection</i>

NEDCE SPONSORSHIP SELECTION FORM

2020 Northeast Debt Collection Expo Sponsorship Opportunities:

~~Signature Sponsorship- \$3,000 (Limit 2)~~ SOLD OUT

- Centrally located tabletop booth and three attendee enrollments
- Full page company ad on printed program
- Lanyards with company name OR logo on the name badges
- Booth number along with a description of products and services will be listed in the printed program
- Sponsorship and 5-minute company pitch at Welcome Reception OR Bottle Auction
- Co-presenter/runner of bottles during the bottle auction
- First right of refusal for 2021 Sponsorship slot
- Logo included on NEDCE Sponsorship Banner

Platinum Sponsorship- \$2,500 (Limit 4)

- Centrally located tabletop booth and two attendee enrollments
- Full page company ad on printed program
- Booth number along with a description of products and services will be listed in the printed program
- Sponsorship and two-minute company pitch ahead of a session of your choice
- First right of refusal for 2021 Sponsorship slot
- Logo included on NEDCE Sponsorship Banner

Gold Sponsorship- \$2,000 (Limit 4)

- Preferred placement table top booth and one attendee enrollment
- Half-page ad in printed program
- Booth number along with a description of products and services will be listed in the printed program
- Sponsorship and signage of 1 of the following: Breakfast (2), Lunch (1), Break (2)
- First right of refusal for 2021 Sponsorship slot
- Logo included on NEDCE Sponsorship Banner

Silver Sponsorship- \$1,750 (Limit 16)

- Table top booth and one attendee enrollment
- Half-page ad in printed program
- Booth number along with a description of products and services will be listed in the program
- Logo included on NEDCE Sponsorship Banner

Supporter Sponsorship - \$1,000

- Half-page ad in printed program
- Logo included on NEDCE Sponsorship Banner
- **Does not include attendance or a booth at event**

Vendors must Sponsor Silver or higher in order to attend

Vendor additional attendee investment: \$200

All sponsors receive a pre and post conference attendee list

Booth includes 6' x 30" skirted table and two chairs

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ATTENDEE 1 INFORMATION (Silver Sponsor or higher)

ATTENDEE NAME (MR. OR MS.) TITLE BADGE FIRST NAME

STREET ADDRESS SUITE NUMBER

CITY STATE ZIP/POSTAL CODE

ATTENDEE 2 INFORMATION (Platinum/Signature Sponsor or additional \$200)

ATTENDEE NAME (MR. OR MS.) TITLE BADGE FIRST NAME

STREET ADDRESS SUITE NUMBER

CITY STATE ZIP/POSTAL CODE

ATTENDEE 3 INFORMATION (Signature Sponsor or additional \$200)

ATTENDEE NAME (MR. OR MS.) TITLE BADGE FIRST NAME

STREET ADDRESS SUITE NUMBER

CITY STATE ZIP/POSTAL CODE

Travel Notes

Hotel:

- Bally's Atlantic City, 1900 Boardwalk, Atlantic City, NJ 08401
- Reservations: 888-516-2215
- Group Code: SB09DC0, \$89 per night
- Room block expires 8/13/20
- Or register online at <https://book.passkey.com/go/SB09DC0>

Nearby Airports:

- Atlantic City, NJ (ACY) 20 minutes
- Philadelphia, PA (PHL) 1 hour, 15 minutes
- Trenton, NJ (TTN) 1 hour 45 minutes
- Newark, NJ (EWR) 2 hours

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Terms:

To hold first right of refusal we need a verbal/written commitment by 4/30/20 and payment by 5/31/20.

As part of the Sponsorship package, NEDCC Expo will make available to attendees a description of your products/services which will introduce your company to our attendees. **Please attach or fill in the 100-word description of your company's products and/or services and company logo to this registration form.** No pre printed materials with the company description unless it is a Word document containing the 100 word description. Descriptions provided that do not conform to these specifications will be edited to include ONLY the first 100 words appearing on the printed piece. (NEDCC Expo reserves the right to edit for space.) Description of products/services is due **August 1, 2020** in order to make the printed program.

Cancellation Policy:

The Sponsor must notify NEDCC Expo in writing no later than **August 1, 2020** of intention to cancel or withdraw from the conference. The Sponsor will be refunded all sums paid with the exception of a processing fee of \$400 per table.

After August 1, 2020, no refund of sums paid, and the Sponsor will be obligated to pay the total contract cost of the Sponsorship Selection as outlined in this contract.

Acceptance of this application by the undersigned constitutes a contract. As a Sponsor, I have read and agree to abide by the rules of the expo terms which are deemed part of this contract. All of our staff attending will be informed of and will abide by the rules governing this event.

Signature _____

Title _____

Date _____

Next Steps:

Sign and return this **contract** and **company logo** with check made payable to NEDCC EXPO to:

KATHY KELLY
NEDCE EVENT COORDINATOR
nysca88@yahoo.com

Or

NEDCC EXPO
NYS COLLECTORS ASSOCIATION
PO BOX 860
HORSELL NY 14843-0860