



SPONSORSHIP PROGRAM OVERVIEW

Expo '18 is a terrific opportunity to showcase your organization to approximately 100 attendees who will gather Sunday-Tuesday, September 16-18 at Caesar's Resort in Atlantic City to discuss both the management and technical innovations and tools available to the collection industry. Prime sponsorship opportunities exist for this event! Please see the sponsorship information material listed below. A reservation form is also included.

Platinum Sponsor - \$5,000 (Limit: 2)

- One Expo table-top booth (includes **THREE** attendee enrollments)
- Full page company ad on back cover of printed program
- Lanyards with company name OR logo
- Booth number along with a description of products and services will be listed in the printed program
- Signs acknowledging sponsorship of Welcome Reception OR Monday Cocktail Reception
- Opportunity to greet attendees and provide a 5 min. overview of your company and services during the Welcome Reception OR Monday Cocktail Reception

Gold Sponsorship - \$3,000 (Limit: 3)

- One Expo table-top booth (includes **TWO** attendee enrollments)
- Full page, inside cover company ad in printed program. (First reservation receives ad location)
- Booth number along with a description of products and services will be listed in the printed program
- Signs acknowledging your co-sponsorship of Monday continental breakfast, luncheon, and breaks

Silver Sponsorship - \$2,000 (Limit: 4)

- One Expo table-top booth (includes **TWO** attendee enrollments)
- Half-page ad in printed program
- Booth number along with a description of products and services will be listed in the printed program
- Signs acknowledging your co-sponsorship of Tuesday continental breakfast and mid-morning break

Bottle Auction Sponsorships - \$1,000

- Signs acknowledging sponsorship and presentation of Bottle Auction awards

Exhibitor - \$1,500 (Early Bird) or \$1,750 (after 6/30/18)

- One Expo table-top booth (includes **ONE** attendee enrollment)
- Booth number along with a description of products and services will be listed in the printed program.



Sunday-Tuesday, September 16 – 18, 2018
Caesar's, Atlantic City NJ

____ PLATINUM Sponsor - \$5,000 (Limit: 2)

Please enroll me as a Platinum sponsor of Expo '18. I have also completed the vendor enrollment contract listing my company information, along with information for our THREE (3) attendees covered by the level of sponsorship. Payment of \$5,000 along with the completed vendor enrollment contract can be mailed or paid online. This sponsorship includes one table top booth.

____ GOLD Sponsor - \$3,000 (Limit: 3)

Please enroll me as a GOLD sponsor of Expo '18. I have also completed the vendor enrollment contract listing my company information, along with information for our TWO (2) attendees covered by the GOLD level of sponsorship. Payment of \$3,000 along with the completed vendor enrollment contract will be forwarded via US Mail.

____ SILVER Sponsor - \$2,000 (Limit: 4)

Please enroll me as a SILVER sponsor of Expo '18. I have also completed the vendor enrollment contract listing my company information, along with information for our TWO (2) attendees covered by the SILVER level of sponsorship. Payment of \$2,000 along with the completed vendor enrollment contract will be forwarded via US Mail.

____ BOTTLE AUCTION EVENT Sponsor - \$1,000

- Signs acknowledging sponsorship and presentation of Bottle Auction awards

Please enroll me as a Bottle Auction Sponsor of Expo '18. I have also completed the vendor enrollment contract, listing my company information. Payment of \$1,000.00 along with the completed vendor enrollment contract can be mailed or paid online.



Exhibitor Sponsorship Opportunities

Includes cost of vendor booth and program ad

The information below applies to the contact person for this sponsorship. **You will still need to complete the Vendor Contract Enrollment (Attached)** and provide us with the name of the attendees covered under the sponsorship level you select. If selecting to sponsor, no additional vendor monies are necessary except the amount associated with your sponsorship level.

CHOOSE ONE: Please reserve the following sponsorship for our company. Payment can be mailed or paid online..

PLATINUM (\$5,000)

GOLD (\$3,000)

SILVER (\$2,000)

BOTTLE AUCTION (\$1,000)

NAME OF PERSON HANDLING THIS SPONSORSHIP

COMPANY NAME (AS IT WILL APPEAR IN ALL PUBLISHED MATERIAL)

STREET ADDRESS

CITY STATE ZIP

PHONE NUMBER EMAIL ADDRESS

Sponsor's may register and pay online at: <http://www.nyscollect.org/>

Sponsor's registering via mail:

Checks are payable to **NYS Collectors Association-NEDCC Expo.**

Mail form with payment to:

NYS-CA-NEDCC Expo, PO Box 860, Hornell NY 14843

To verify remaining sponsorships, telephone Kathy Kelly at 607-769-1535